



4 Types of Networking

- **Making friends**
 - Class, club events, concerts, etc.
 - “Networking and making friends is not that different.”
 - Making connections & sharing common interests
- **Targeted meeting**
 - Settings where you’re going in with a goal to talk to people about skill sets
- **Serious goals**
 - Networking events that are not explicitly networking events
 - Where you need to meet this one person in particular for a serious goal
- **Serendipitous**
 - An event where you are interested in a topic or someone invited you to an event



What to cover in a pitch

- **Your background**
 - Major/minor, general skills, where you grew up, etc.
- **A recent accomplishment**
 - “Prove it” — What’s something you’ve done or accomplished recently that shows that you’ve got this skillset
- **Goal**
 - What is a future goal that you have?
 - Are you looking to move up in a field or are you looking for a new opportunity?
- **Something fun/personal**
 - A genuine thing that you find fun or you care about